



ALTONA
HOCKEY CLUB

2017-18 ANNUAL REPORT



PRESIDENT'S YEAR IN REVIEW

The AHC continues to be a leader amongst the Victorian hockey community and it has been my privilege to hold the role of club President in 2018.

It has been another great year for our club. While it was not our most prominent year in terms of teams playing finals, we had many individual successes with a significant number of people involved in state and national level competitions in both playing and officiating. Congratulations to the players, coaches and officials that found team and individual success in 2018, in particular the AHC teams who did make it all the way to September.

Once again, we have fielded teams at the highest grade in both men and women right through the senior and junior grades to social and masters competitions, a considerable effort for a club of our size. We also saw more juniors at our club at the U10 level than any year before — a testament to the ongoing efforts of the junior sub-committee.

We also achieved the benchmark set out by Hockey Victoria through the League Entry Criteria maintain to our position in Premier League for season 2019.

We were able to undergo the necessary repairs to the ground during pre-season to ensure we maintained a playing surface of the highest quality. My thanks goes out to everyone who helped to facilitate these works and the broader club for your patience through this process.

My very sincere thanks to the board, the tireless efforts of our board members continue to ensure the successful operation of the club. I would also like to acknowledge the hard work of all the people around our club that donate their time to help in the success of AHC both on and off the field. As a volunteer organisation this support is essential and often goes unrecognised. On behalf of the Board, and the wider AHC, thank you very much.

Thank you for your continued support and involvement and I look forward to seeing you all back next year.

STEPHEN RITCHIE

THE ALTONA HOCKEY CLUB BOARD

The Altona Hockey Club Board of Management is elected in accordance with the Constitution to control and manage the club in the best interests of our members.

The board has undergone significant change over the past 12 months. Long serving members David Burns, Merryn Brennan, Kerrie Myrskylainen and Angela Baugh all stepped down at the end of 2017, and we welcomed 5 new members. Subsequently Caleb Scanlon resigned due to study commitments, and Candace Guest took a leave of absence as she became a new mother of twins. Taylah Brennan filled the vacancy left by Caleb mid year and Sandy Guest performed the important role of minute-taker during Candace's absence.

While losing valuable experience, this has been a great opportunity for new members to take board positions, bringing their own views and experience.



STEPHEN RITCHIE
PRESIDENT



ALEX TYRRELL
VICE- PRESIDENT & COMMUNICATIONS



TRACEY DRAKE
TREASURER



IAN BARTLETT
SECRETARY & GENERAL OPERATIONS



MEGAN NEWTON
SECRETARY & HOCKEY OPERATIONS



CANDACE GUEST
MINUTES SECRETARY & GRANTS



NICOLA LANGDON
SPONSORSHIP & FUNDRAISING



TAYLAH BRENNAN
SOCIAL, INCLUSION & DEVELOPMENT PATHWAYS

JUSTINE COOKE
JUNIORS

MEMBERSHIP SUMMARY

Member Type	2017			2018		
	Male	Female	Total	Male	Female	Total
Junior - Hin2H	20	9	29	20	12	32
Junior - Under 8/Intra-club	12	8	20	8	8	16
Junior - Under 10	11	11	22	10	14	24
Junior - Under 12	20	14	34	25	12	37
Junior - Under 14	21	3	24	19	12	31
Junior - Under 16	21	16	37	23	12	35
Junior - Under 18	22	7	29	25	16	41
Subtotal	127	68	195	130	86	216
Senior	72	70	142	65	65	130
Masters	21	6	27	14	2	16
Subtotal	93	76	169	79	67	146
Social Seagull	12	17	29	12	15	27
Coterie Members	15	3	18	11	2	13
Life Members	12	4	16	12	4	16
Subtotal	39	24	63	35	21	56
TOTAL	259	168	427	244	174	418

WINTER TEAM SUMMARY



Winter Teams	2017				2018			
	Male	Female	Mixed	Total	Male	Female	Mixed	Total
Junior - Under 10		1	1	2	1	1		2
Junior - Under 12	1	1	1	3	2	1		3
Junior - Under 14	1		1	2		1	2	3
Junior - Under 16	1	1	1	3			2	2
Junior - Under 18			1	1			1	1
Senior	5	5		10	5	5		10
Masters	2	1		3	1			1
TOTAL	10	9	5	24	9	8	5	22

JUNIORS

JUNIOR SUB-COMMITTEE

The junior sub-committee in 2018 consisted of: Ben Guy, Karen Symons, Linda Samson, Tiff Bartlett, Veronica Campello, Joanne Harvey, Delice Hoban, Andy Roberts, Neil Stiefel, Hazel Young and Justine Cooke as the Board Representative.

The sub-committee worked well during the year to get on with the job, including the late addition of Hazel as Umpire Coordinator.

FOCUS

The aim of this years sub-committee was to ensure all roles were covered prior to the season commencement (coaches, team managers and umpiring commitments), while also ensuring the junior section of the club was organised and was not a financial burden to the club.

Next year our aim again will be to try and increase our junior numbers and ensure the dates for the social events will allow all junior teams to attend and to encourage everyone to feel part of the club.

RECRUITMENT

Recruitment of juniors is an area of great importance to the club. The number of junior players registered by the club, leads to the club being able to qualify to field its Premier league teams.

Term 1 Roadshow — 1223 kids

Term 4 Roadshow — 430 kids

Hook in 2 Hockey new registrations: 19

Numbers are slightly down from 2017, this is an area we can improve in the coming years. It requires a great amount of hours to coordinate the schools, the coaches, the equipment and Hockey Victoria.

I would like to thank Karen Symons for all her time and effort here. Without her the club would not be playing in Premier League.

2018 TEAMS, COACHES & RESULTS

UNDER 18 ALTONA	LADDER
Steve McDonald	1st
Patrick Phillips	

UNDER 18 ALTONA 2	4th
Jyah Johnson	

UNDER 16 SHIELD A	5th
Andrew Scanlon	
Thomas Myrskylainen	

UNDER 16 PENNANT NW	6th
Joel Downey	

UNDER 14 Shield B	10th
Josh Pace	
Benn Henderson	

UNDER 14 Girls Pennant	9th
Graham Norman	
Gavin Lavers	

UNDER 14 North West	6th
Scott Harvey	
Paul Klieve	

UNDER 12 Shield B	3rd
Jarryd Otterbach	
Andrew Meiers	

UNDER 12 Mixed Pennant	3rd
Paul Kruger	
Josh Chamberlain	

UNDER 12 GIRLS PENNANT	2nd
Sarah Haslam	
Beth Samson	

UNDER 10 BOYS	4th
Heath McDonald	
Steve McDonald	

UNDER 10 Girls	5th
Naish McDonald	
Tyeson Hickey	

JUNIORS

REVENUE

Revenue was again a focus this year, with a highlight being an equipment grant for \$1000 secured by Linda Samson as well as the two major social events for the 2018 season. The equipment grant was used to purchase important goalkeeper equipment.



FAMILY FUN DAY

The day was a success, however, due to a fixture change most junior teams did not play at home on the day, so the number of players attending was less than we expected.

Throughout the day there were good numbers of volunteers helping, all children attending had a ball.

Activities included a jumping castle, a Nerf gun shooting game, guess the number of snakes in the jar, raffles, face painting, chocolate bar coin toss, duct taping coaches to the wall. The day made a profit of \$463.50.



IPOD SHUFFLE & DISCO

This event was attended by over 40 children. All who attended enjoyed the night. The decorations helped set the disco atmosphere. The dancefloor was busy.

Pizzas were delivered towards the end of the night. Thanks to Heath for the loan of the AV equipment for the night, Riley as DJ managed to keep everyone on their toes.

The night made a profit of \$302.00.

Thank you to all the junior committee for their efforts in organising, setting-up and running these events, and to the parents who assisted on the days/nights.

THANK YOU to all coaches, team managers, umpires, parents, ball kids - your support is greatly appreciated.

2018 REPRESENTATIVES

NATIONAL REPRESENTATIVES

Australian Schoolboys Team — Cooper Burns

Australian Country Teams — Cale Rout, Zaige Porra

Australian Masters — Peter Byrne

STATE REPRESENTATIVES

Victorian U21 — Jyah Johnson, Connor Otterbach

Victorian Vipers - Danielle Schubach

Victorian Vikings — Andrew Scanlon, Ben Hooppell

Victorian Masters — Peter Byrne, Peter Symons

Victorian Country — Cale Rout, Liam Kerr-Nelson, Zaige Porra, Matt Barnett

Victorian U21 Indoor — Jessica Brennan, Ellen Polacsek, Jyah Johnson, Heath McDonald, Nathan McDonald

Victorian Indoor Coach — Jess Brennan, Andrew Scanlon

Under 12 SSV — Jacob Yacono

Under 15 — Nye Roberts, Claudia Beamish

Under 16 SSV — Cooper Burns

Under 18 — Connor Otterbach, Simone Otterbach (Team Manager)

Umpires — Tim Sheahan, Ellen Polacsek

Under 13 Indoor — Thomas Kruger

Under 15 Indoor — Claudia Beamish, Cooper Burns

Under 18 Indoor — Matthew Barnett, Nathan McDonald, Connor Otterbach

Coaches — Jess Brennan, Andrew Scanlon

Premier League All Star Team — Danielle Schubach, Andrew Scanlon



2018/19 ACADEMY

Emerging Vipers & Vikings — Cooper Burns, Connor Otterbach

Under 18 Academy — Riley Breen, Corey O'Neil, Nye Roberts

Under 15 Academy — Thomas Kruger, Riely Kenny

Under 13 Academy — Khayle Forsyth, Jacob Yacono

JUNIOR STATE CHAMPIONSHIPS

Under 13 — Kate Lavers, Stella Pilkington, Odile Roberts, Matthew Chamberlain, Fletcher Guy, Marcus Kruger, Luke O'Neil, Jacob Yacono

Under 15 — Claudia Beamish, Riely Kenny, Thomas Kruger, Sebastian McGrath, Corey O'Neil, Nye Roberts

Under 17 — Riley Breen, Riley Bowe, Cooper Burns, Eli Stefanos

Coaches — Jarryd Otterbach, Nathan McDonald, Thomas Myrskylainen, Graham Norman, Josh Pace, Sarah Furian, Andrew Scanlon

Umpires — Ellen Polacsek, Nathan McDonald



WOMENS

MEGAN NEWTON

The 2018 season proved to be a mixture of success and challenges. With difficulty finding coaches for game days and to take training, Heath McDonald, Steve McDonald, Caleb Scanlon, Justine Cooke and myself took turns running training on Tuesday evenings.

Despite a great team effort and playing short most weeks, our Pennant B couldn't quite get the results they hoped and were unsuccessful in retaining their position in Pennant B. Pennant D had a great season finishing 5th. Although not having a permanent goalkeeper each week there were several players that volunteered to put on the kit.

Our Metro West B team finished the season strong, making the finals to bow out in the Preliminary Final against RMIT 2-1. It was a fantastic effort by the team but just couldn't get over the line. With a bye every 5 weeks and a couple of walkovers given, several players offered to help our other teams.

It is important to recognise the support of many of our junior girls that played each week. We had 9 that played regularly and many more that helped out where they could. I would like to thank Meryn Brennan, Tiff Bartlett, Steve McDonald, Karen Symons and countless others who supported and assisted in ensuring that we were able to field our teams each week. Thank you to Ian Bartlett for ensuring we had an umpire each game.

2018 TEAMS & RESULTS

TEAM	LADDER
PREMIER LEAGUE	12 th
PREMIER LEAGUE RESERVE	12 th
PENNANT B	10 th
PENNANT D	5 th
METRO B WEST	4 th



WOMEN'S PREMIER LEAGUE

GREG DRAKE

2018 was a challenging year on field for our WPL and WPLR teams, both finishing in 12th place for the season with 4 and 5 wins respectively. Despite this, our match preparation and fitness improved significantly overall and the players' positive attitude ensured we got the results we needed in the last few matches.



It is a credit to both teams' resilience and commitment that they were also able to cope with several disruptions to coaching arrangements during the year without complaint (I missed 9 games in total for the season due to international hockey commitments with the Japanese women's team). The group was well supported by Tracey and Josh in my absence.

37 players were a part of the WPL and WPLR squads this year. While six players from 2017 did not return to play, we were pleased to welcome back Taylah Brennan, Rheanna Gallo and Anisha Kidd to the WPL side.

Some highlights of the year include:

- Appointment of Bronte Kerley as captain of WPL.
- A double win against Yarra in the second last round to secure our place in WPL for 2019.
- Danielle Schubach selected in the WPL All Stars team and placed third in the WPL competition best and fairest. Danielle also celebrated her 200 game milestone.
- 33 players participated in our WPLR team, which is a great development opportunity for a number of our young players.

Following a review of our 2017 season, a number of changes were implemented:

- Restructure of the WPL and WPLR squad and training arrangements to better balance skill development and competition.
- A broader leadership group of eight players to represent the squad and take a more significant role in team development: Bronte Kerley, Danielle Schubach, Taylah Brennan, Jessica Brennan, Sophie Martin, Caitlin Arneil, Kelsey Fox, and Phoebe Rothfield.
- Implementation of an 'emerging talent' group coached by Scarlett Kennedy to fast track future WPL players.

I'm greatly appreciative of our management team of Donna Kennedy, Linda Samson, Scarlett Kennedy, Caroline Brooker, Josh Young, and Tracey Drake for their commitment to our women's premier league group. A particular thanks to Caroline, Josh and Tracey for their additional efforts while I was travelling throughout the year.

Thank you also to the AHC Board for their continued and equal support of both the men's and women's programs.

This wraps up a rewarding five years working with our WPL team. Best of luck to Ben Newell and the team for a successful 2019 and beyond.

MENS

STEPHEN RITCHIE

The men's Metro B (5ths) side flew the flag for the lower grade men's teams in 2018 as the only team to make it through to play in September, unfortunately being knocked out in the first round of finals. A gallant effort, the 5's chalked up the second highest number of team goals for the season, with Peter Symons leading the way for Altona, sneaking 10 tap-ins from his 17 appearances while Brett Harris was rewarded for a great

It was a tougher year for the Men's 3's (Pennant B) and 4's (Pennant E) who finished 8th and 7th in their respective competitions. Frequent shortages of players and players backing up games were an unfortunate feature of season 2018.

Despite this, some moments of gold shone through as always. Following in his father's footsteps, Tim Symons led the goal scoring for the 3's in 2018 with 8 goals from his 10 appearances, while unable to outscore his dad outright, Tim can take bragging rights with a far superior return on investment for the year. Hamish Hudson was the deserving best and fairest for the MPB side, leading from the back with staunch defence turning to blistering overlapping offence.

The 4's were also offensively strong, finished with the 4th highest goals for in MPE. Riley Bowe was the leading scorer for the side with 14 goals from 17 games and Jarryd Prentice snagged the best and fairest, with midfield dominance week in week out. Notable mention goes to (you guessed it) Tim Symons, snagging 10 goals from his 15 games (again bettering his dad's run-rate and catching his total goals on aggregate!).

Many thanks to Ian Bartlett for managing training throughout the year and everyone who assisted with training, game days, selections and keeping our teams on the ground. Thank you also to all the players, in particular those that found their way to training right throughout the year.

As mentioned in the LEC report, continuing to field these teams is of vital importance so I would encourage all members to put the word out to friends and family in the off-season, getting more people back on the field (even at a social level) will be a key focus in 2019.

2018 TEAMS & RESULTS

TEAM	LADDER
PREMIER LEAGUE	9th
PREMIER LEAGUE RESERVE	4th
PENNANT B	8th
PENNANT E	7th
METRO B WEST	4th
MASTERS 35+ BNW	8th



MEN'S PREMIER LEAGUE

BEN NEWELL



This season saw us just failing to qualify for finals, a disappointing result following our Prelim final appearance the year before. Whilst the group showed they can compete against the top sides ultimately our lack of consistency was costly.

We made some great gains within the group, especially with the continued improvement from our younger players as well as the improvement in depth within the squad, highlighted by a grand final appearance by our reserves side.

We were able to introduce some more kids to PL with Cooper Burns and Liam Kerr-Nelson both making their debut.

2018 saw some great achievements from the squad including:

- Andrew Scanlon named in the Vikings Squad.
- PL Reserves making Grand Final.
- Connor Otterbach and Jyah Johnson selected in the U/21 state team.

I'd like to thank Kellie Roadley for all her help over the years. Her support and wisdom over the years has been greatly appreciated.

Thanks to Steve McDonald and Alex Tyrrell for their hard work coaching the PL Reserves squad and for all the assistance they gave me throughout the year. Steve has worked tirelessly with the group and it was pleasing to see them have such a strong season.

Lastly, the squad has been very fortunate to have a great leadership group. The efforts Harry Dolenc, Stevie Campbell, Andrew Scanlon and Matt Huf put in to ensure we are maintaining our group standards and expectations have resulted in a fantastic culture within the group. Thanks for all your help.

LEAGUE ENTRY CRITERIA



STEVE RITCHIE

2018 marks the second year of the League Entry Criteria and once again AHC has successfully met the requirements set out by HV to maintain premier league eligibility for both our women's and men's sides for season 2019.

Achievement of the 2018 criteria was supported by continued junior growth, in particular at the U10 level. Increasing junior numbers will continue to be a strong focus in years to come as we strive to meet the rising target levels set out in the LEC.

We have faced some significant challenges this year relating to the increasing requirements in the LEC that will continue into the future, these include:

- We have struggled to maintain enough senior players to continue to meet the LEC requirement of 5 senior men's and women's teams.
- While our junior growth has been fantastic it is only at the minimum levels required by the LEC and is something we need to continue to push.
- Our numbers of registered/accredited coaches/umpires/officials are significant for a club of our size although only at or slightly above the LEC minimum requirements.

So while we are doing well to continue to meet the LEC it is not without challenges and our efforts will need to continue to increase in order to maintain Premier League status in coming years.

I would encourage everyone to consider what they can do to assist in the space as we move forward, be it:

- joining the board or a committee
- completing coaching/umpiring accreditation
- helping out with running junior clinics
- encouraging friends/family to come and play (particularly in the lower grade competitions)

CANTEEN

PAULA BROWN

This season the operating of the canteen was supported through the contribution of many. I took on the managerial role which consisted of supplying goods, assisting with the preparation and handling of food and equipment in accordance with safe food handling procedures, and opening and closing the canteen as required.

The staffing of the canteen for junior games continued as per previous years. Team managers allocated families on a roster basis. This system worked successfully and all volunteers supported the role enthusiastically. The staffing of senior games was managed by Tim Symons. This is the first season that there has been an expectation of senior teams to provide canteen support. The uptake of senior volunteers was mostly pleasing.

Thanks to Tim Symons, Tracey Drake and Karen Symons for answering my many questions and offering support when needed.

The hours involved in providing a quality canteen are many. It proves to be an integral part of The Club providing not only food and drink items but as a port of call for club information.

UNIFORM

KERRIE MYYRYLAINEN

At the beginning of 2018 season, the Uniform shop had a makeover to try and make the space more practical, with layout and items on display.

Uniform items were the biggest seller, as expected and we looked at ways of selling existing apparel (in particular items that had been in stock for some time). We also brought in playing stock (ie: sticks, shinguards, bags, etc) from Hockeyworld and although not a huge amount of sales, these were steady.

For 2019, the main areas that will be reviewed are:-

Uniform sales — ensuring that we have plenty of stock available for the start of the season and ensuring it flows throughout (always bearing in mind order turn-around times);

Ensuring the shop is open at the busiest times and advertising these hours;

Ensuring items are on display (using notice board on the door);

Having sales on items that have been in stock for a long period of time;

Apparel — 2019 will see a new range of Hoodies, Jackets and Polo's.

COMMUNICATIONS

ALEX TYRRELL

It has been identified over the past few years that while overall we communicate well with club members, we still do not reach all members with key communications or engage all areas of the club. Our answer to that in 2018 was to launch 'The Legends Bar', a segment hosted by Caleb Scanlon that gave a medium to talk directly to club members but just as importantly hear from club members and encourage interaction between grades.

Overall it has been a very successful introduction, and it has meant that each other form of digital communication has still been growing, but strongly supplemented by the Legends Bar.

There is still lots of room for improvement, particularly in our offline communications where we need to develop a network within each area of the club to disseminate important information.

A big thank you to Caleb Scanlon for his work on the Legends Bar this year, Tyson Kerley for his incredible design and Bronte Kerley for her work on social media as well as planning communications.

Ideally in 2019 we will grow with more people, so if you are interested in any format of online communications, please get in touch.

PERFECT HARMONY COTERIE



Perfect Harmony was formed in 2014 to help support the ambitious facility development plans of the AHC. Thank you to the members of our Perfect Harmony Coterie Group in 2018 for their continued support.

PETER DOLENC
BRONWYN KELLY
PETER SYMONS
BOB GUEST
TRACEY DRAKE
GREG DRAKE
DAVID BURNS
ROD JOHNSTON
STEVE CAMPBELL
ROB BURNS
BRIAN FANNING
GLENN PORRA
STEPHEN RITCHIE
ALEX TYRRELL

FUNDRAISING

NICOLA LANGDON

Due to an already busy calendar of events, it was decided to postpone the fundraising Gala to the 2019 Financial year which meant that opportunities to raise funds through events were minimal.

The key event this year was the \$5,000 draw held in February, generating \$6,992 profit. Our vision is to deliver a minimum of three revenue generating events in the next financial year.

SOCIAL & INCLUSION

TAYLAH BRENNAN

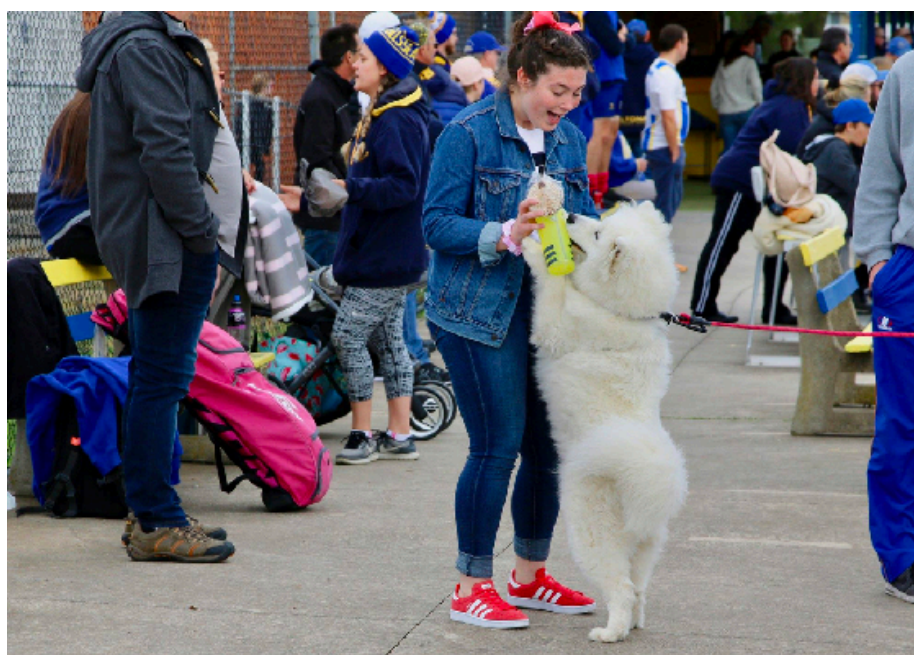
2018 was a great year on the social scene with a full calendar of social events at the AHC. We had a fantastic response to new people wanting to help organise and be involved in events, with a social committee comprising of 20 members who all contributed throughout the year. There was an overall effort and support from the whole club right through the grades making sure the game day BBQ ran, and that there was somebody in the bar each home game and function.



The 2018 Functions included: The Season Opener which was an iPod Shuffle, the Junior family fun day, Junior Disco, Pink Night, Trivia Night, our first Doggo day, HV Livestream Day and to close out the season a Toga party. We also supported the various Hockey Victoria initiatives throughout the year with all mens and womens Premier League and Reserves players wearing pink socks to support breast cancer awareness, blue socks to support men's health and rainbow socks to support the Fair go, Sport! initiative. In each instance either the players or club purchased the socks and contributed extra to donate to a local relevant charity. We have also supported the \$5000 draw during the preseason and the Annual Fundraising Gala with members of our social committee volunteering their time to help make these events run smoothly.

The overall attendance has still been on a downward trend in 2018 but I am pleased to say that we had a couple of big functions in attendance to end out the year in the Trivia night and Toga party. This is a great sign leading into the 2019 social calendar year. I strongly encourage all of our members to come down and support our functions during the year, they are a lot of fun and are inclusive to all age groups and people.

If you have any interest in joining the social committee, have any ideas for future events or just think you might be able to help out during one of our big days please don't hesitate to contact me at taylah.brennan1@gmail.com.



SPONSORS

NICOLA LANGDON

The Altona Hockey club is fortunate to have the support of a number of sponsors including local businesses. All of our sponsors are important to the club and provide many benefits to the members.

As we move into the new season, Altona Hockey Club is keen to work with new partners for additional sponsorship and promotion of our club. If you are looking to support our club in any way, please contact us at enquiries@altonahc.org.au.

We would like to thank **Altona Podiatry** for their individual player sponsorship of Jacob Yacono, and the following companies who supported us in 2018:

MAJOR PARTNER



Burbank continues to be the Premier Partner of the Altona Hockey Club, Inc. This has now been a longstanding partnership with Burbank and we would like to thank them for their continued support over the past 8 years and into the future.

GOLD SPONSORS



Barlow McEwan Tribe



BRONZE SPONSORS

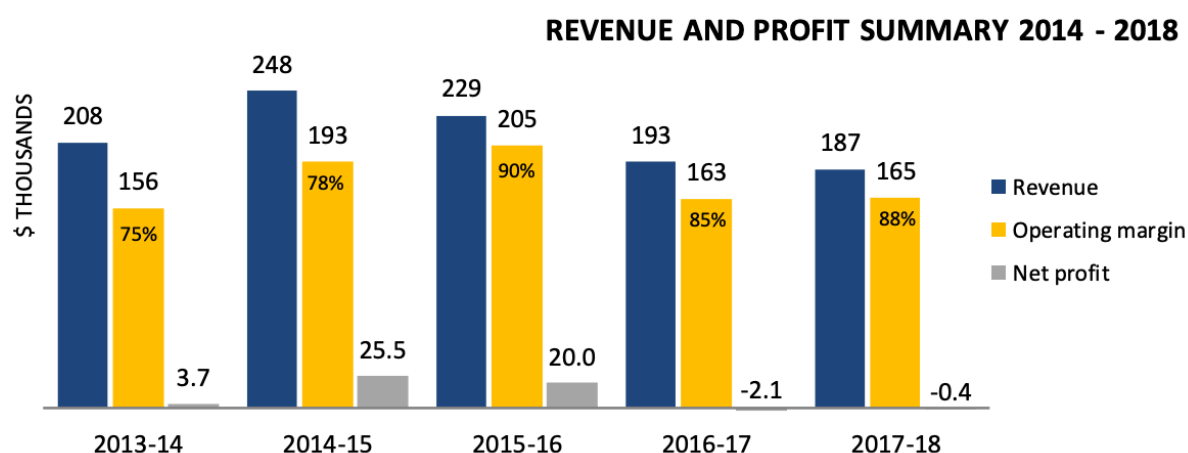


FINANCIAL REPORT 2018

FOR THE YEAR ENDED 30 SEPTEMBER 2018

Overview

We achieved another break-even year in 2017-18. While this is a positive result in terms of covering our direct costs, we again fell short in generating a surplus to contribute to future facilities improvements and other club development activities. Annual revenue is on a downward trend, with membership fee collection, fundraising and bar/canteen revenue generation being an ongoing challenge for our volunteers.



Financial Position (Balance Sheet)

At the end of financial year, \$96,000 was allocated to the club's sinking fund for facilities improvements (see 'Reserves – Ground Replacement' in the balance sheet). Slightly less than this amount is currently available for improvement projects as \$40,000 of our current assets (\$110,000 cash) is required to cover operating expenses in the off-season. This leaves \$70,000 for projects as needed, plus any amounts attributed to our Australian Sports Foundation fund.

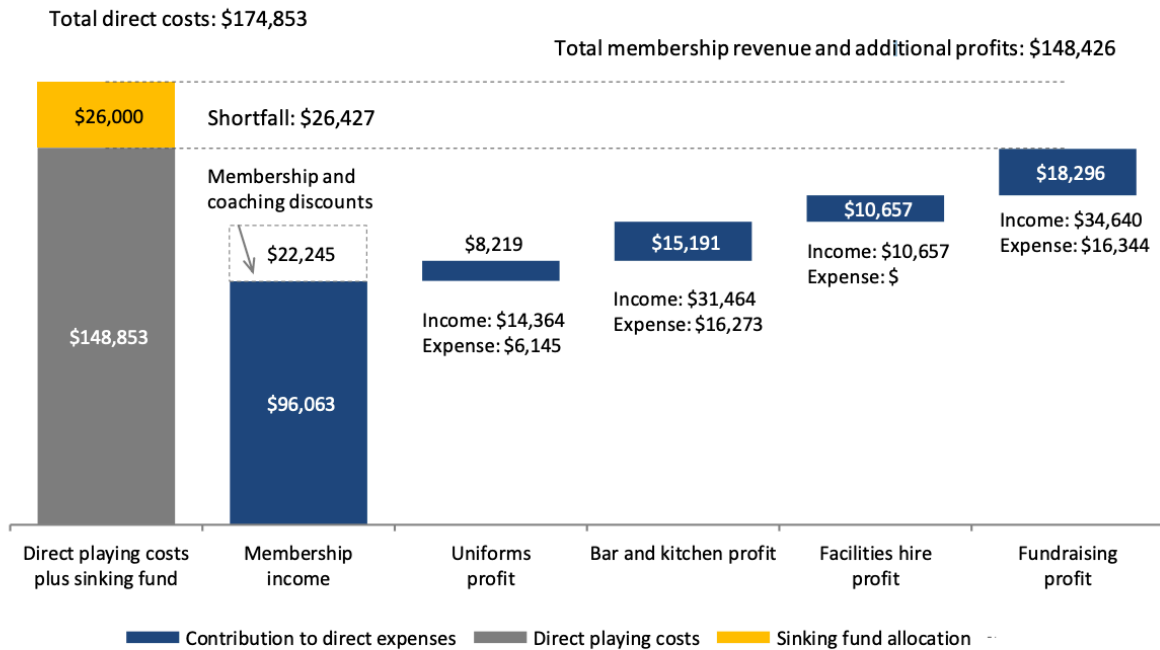
Income Summary (Profit and Loss)

This year we realised a small net loss of \$427 after interest and depreciation. This is in line with budget, but significantly impacted by outstanding membership fees and a general decline in all revenue.

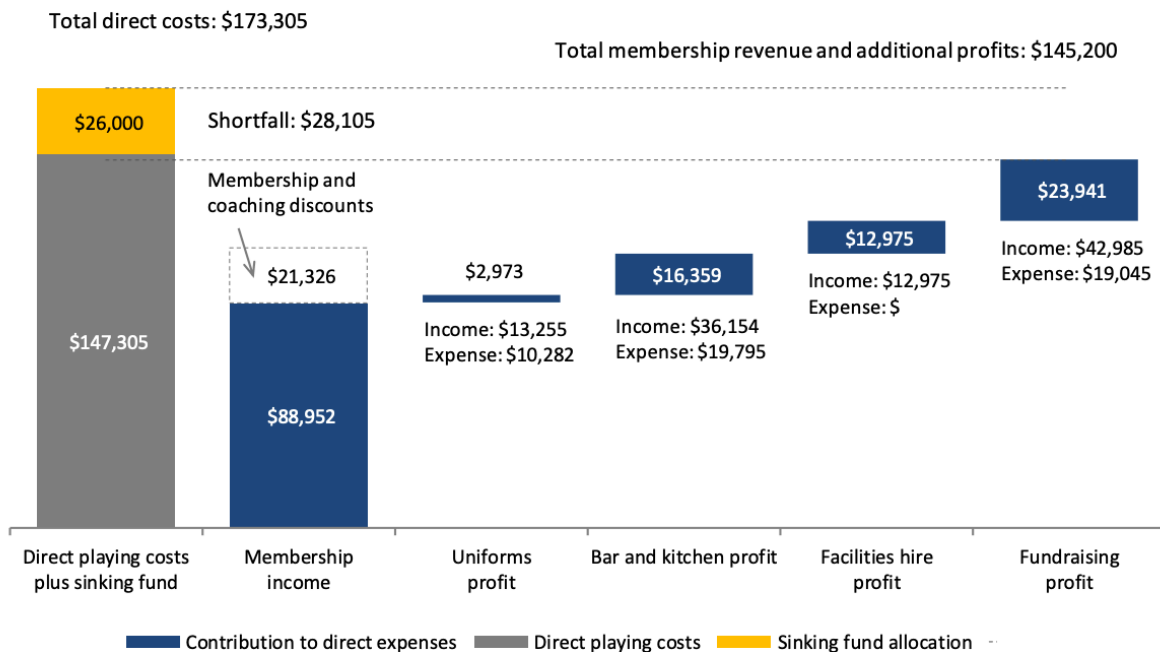
Our current versus previous years' performance is illustrated below. These charts indicate the relative contributions of our key revenue generating activities (uniforms and social memberships, bar and canteen, facilities hire and fundraising and sponsorship) towards the direct costs associated with hockey at AHC.

Direct costs, indicated by the grey columns in the charts below, include all competition fees, coaching and playing expenses, facilities costs (including depreciation), basic administration costs (e.g. phone, internet, stationery), finance charges and insurances. Our total operating costs are higher than this figure, once the costs of our income generating activities are added in (e.g. cost of sales and fundraising outlays).

CURRENT YEAR PERFORMANCE 2017-18



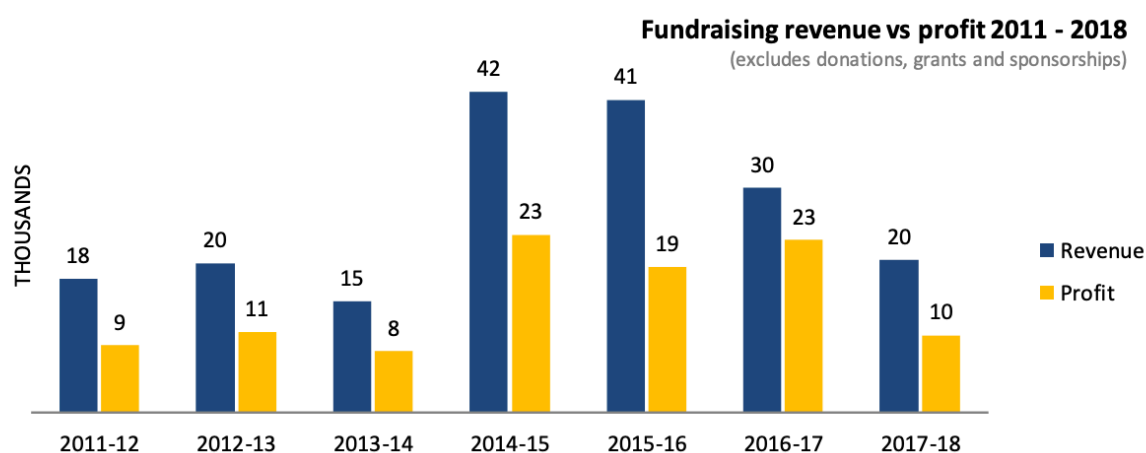
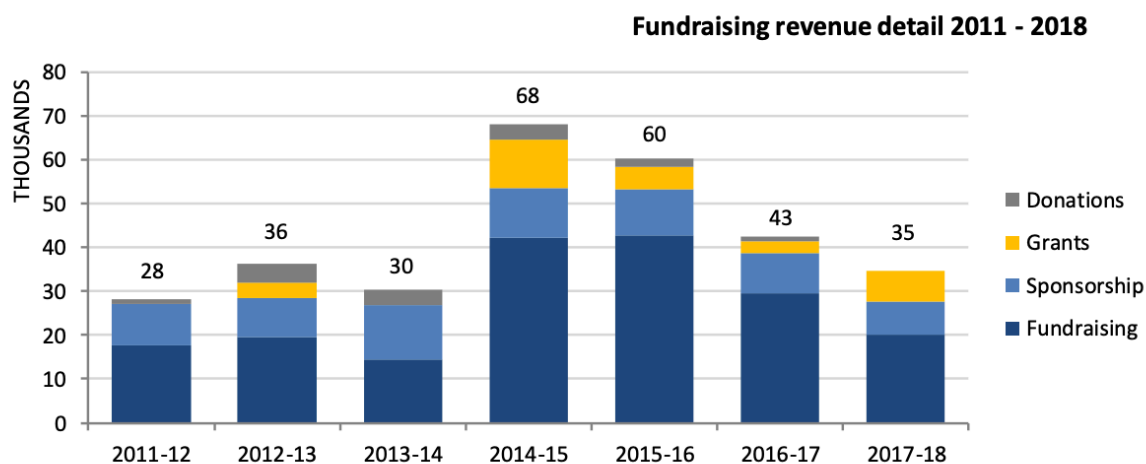
PREVIOUS YEAR PERFORMANCE 2016-17



FUNDRAISING SUMMARY

Fundraising results over the past few years suggest it has been difficult to sustain our earlier success with gala events and \$2,000 draws. In 2016-17 and 2017-18 the club ran only one of these two marquee fundraisers (a gala at the end of 2016 and a draw early this year). Expenses for the November 2018 gala event incurred before the end of financial year further reduce the 2017-18 fundraising profit.

Further detail on this year's fundraising activities is provided below.



Our 2017-18 fundraising efforts are outlined in the table below. This list does not include sponsorship, grants or donations, which totalled \$14,000.

2017-18 Fundraiser	Revenue	Outlays	Profit
People's Choice 2017	\$760		\$760
Bunnings BBQ 2017	\$730		\$730
Fair Go Sport / Doggo day	\$685		\$685
Raffles	\$192		\$192
Aluminium cans	60		\$60
Subtotal (ex GST)	\$2,427	\$0	\$2,427

2017-18 Function	Revenue	Outlays	Profit
\$5000 day (Feb 2018)	\$13,900	\$6,907	\$6,992
Trivia night	\$1,520	\$552	\$968
iPod shuffle 2018	\$670		\$670
Family fun day	\$1,114	\$616	\$498
Senior presentation night 2017	\$319		\$319
Toga party	\$77		\$77
Gala 2018		\$1,810	-\$1,810
Subtotal (ex GST)	\$17,599	\$9,885	\$7,714
TOTAL (ex GST)	\$20,026	\$9,885	\$10,142

MEMBERSHIP FEES

Last year, we recorded the highest proportion of outstanding membership fees in many years, totalling 20% of fees due. Despite a concerted effort to recover over half of these fees in the 2018 season, we have again recorded a poor result for fees paid.

The board continues to explore options for encouraging early payments, including online methods and direct contact with unfinancial members. However, it appears that a trend towards casual participation may be a factor in receiving fees in a timely manner (ie. more 'pay-per-game' players and late season entries). We will again follow up with individuals in the off-season to recoup unpaid amounts.

2017 Membership Fees	
Outstanding at 30 th Sep 2017	- \$19,327* (12.5% junior, 87.5% senior)
Total recovered in 2018	\$12,463 (64%)
Total still to be recovered in 2019	-\$6,864

2018 Membership Fees	
Outstanding at 30 th Sep 2018	- \$19,856 (22% junior, 78% senior)
Percentage fees collected at 30 th Sep 2018	80%

FINANCIAL STATEMENTS

Based on total revenue of \$186,755 in 2017-18, AHC is classified as a tier one incorporated association under the Associations Incorporation Reform Act 2012 (the Act). Tier one associations do not need to have their financial statements externally reviewed or audited.

In accordance with the Act, I hereby present to the membership the financial statements which give a true and fair view of the financial performance and position of the Altona Hockey Club Incorporated for 2017-18.

TRACEY DRAKE
TREASURER
ALTONA HOCKEY CLUB



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2017-18 AHC ANNUAL REPORT &
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